Hurricane Lee Preparedness Partner Communications Resources

FEMA requests your help delivering important information about preparedness as Hurricane Lee approaches. The resources below are ideal for external partners and media looking to amplify preparedness to those in the path of Hurricane Lee.

Websites

Ready.gov:

- Hurricanes | Ready.gov
- Build A Kit | Ready.gov
- People with Disabilities | Ready.gov
- Evacuation | Ready.gov
- Make A Plan | Ready.gov
- Search Your Location | FEMA.gov

Multi-lingual Website Resources

- Ready in Your Language | Ready.gov
- Listo.gov

Blogs

- National Preparedness Month Reminds Us to Take Control in 1, 2, 3 Before Disasters | FEMA.gov
- How People with Disabilities and Medical Needs can take Action Before and After a Hurricane | FEMA.gov
- FEMA Employees Share their Pet Preparedness Tips | FEMA.gov



Social Media

Please use the Ready Social Media toolkit to find language and graphics.

Hurricane Season Preparedness Digital Toolkit | Ready.gov

Flood Safety Social Media Toolkit | Ready.gov

Severe Weather Safety Social Media Toolkit | Ready.gov

Graphics

<u>Hurricane Preparedness Graphics</u> Examples below:

Languages: English, Spanish, French, Japanese, Korean, Simplified Chinese, Haitian Creole, and Vietnamese (additional languages continue to be added)













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Along with the graphics in the Ready.gov Social Media Toolkit, you can find additional graphics on FEMA's Disaster Multimedia Toolkit. The graphics can be used as printed handouts or on social media. The majority of graphics are available in:

- Formats: Facebook, Twitter, Instagram Story, and Instagram/Facebook Feed
- Languages: English, Spanish, Arabic, French, German, Creole, Japanese, Korean, Portuguese, Simplified Chinese, Tagalog, Urdu, and Vietnamese (additional languages continue to be added)

Examples:

The Time to Prepare is now | FEMA.gov





Disaster Mobility Ahead of the Storm Graphics | FEMA.gov





Storm Surge Graphics | FEMA.gov

Storm surge is destructive, life-threatening coastal flooding.

Be prepared:

- Get a "go bag" ready today.
- · Sign up for alerts on the FEMA App.
- . Follow @NHC surge.
- · Listen to local officials & evacuate if asked to do so.



Bão dâng có sức tàn phá, gây ra lũ lụt ven biển đe dọa đến tính mạng con người.

Hãy chuẩn bi:

- Chuẩn bị sẫn sàng một "go bag" (túi đựng vật dụng cấn thiết cho trường hợp khẩn cấp)
- ngay hôm nay. Đăng ký nhận thông báo trên Ứng dụng FEMA.
- Theo doi @NHC_surge.
 Lång nghe các quan chức địa phương & sơ tán nếu được yêu cấu làm như vậy.



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Follow Instructions From Your Local Officials Graphics | FEMA.gov





Gather Important Documents Graphics | FEMA.gov





Have An Evacuation Plan Graphics | FEMA.gov





Text don't call Graphics | FEMA.gov





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Videos

You can use a variety of preparedness videos on Preparedness Videos | Ready.gov.

Storm surge and flood safety is a particular concern for Hurricane/Tropical Storm Lee. The videos below specifically talk to flood risk and we have one video specifically on preparedness for people with disabilities.

Don't Drive through Flood Waters

PSA: Don't Drive Through Flood Waters Version 2

PSA: Don't Drive through Flood Waters Version 3

FEMA ASL Accessible: Flood Safety/Warning Tips and Vocabulary

Personal Preparedness: for People with Disabilities

Storm Surge Videos:

Storm Surge PSA - Jim (30 sec) - YouTube

Storm Surge PSA - Jim (15 sec) - YouTube

Storm Surge PSA - Tom (30 sec) - YouTube

Storm Surge PSA - Tom (15 sec) - YouTube

Storm Surge PSA - Debbie (30 seconds) - YouTube

Storm Surge PSA - Debbie (15 second) - YouTube

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